


Botswana marks 59 Years of Independence



30TH 
SEPTEMBER
BOTSWANA

INDEPENDENCE

DAY



HAPPY INDEPENDENCE DAY BOTSWANA

— 30TH OF SEPTEMBER —



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Botswana at 59

A Journey from Humble Beginnings

When Botswana gained independence on 30 September 1966, it was regarded among the least developed nations. Few could have predicted the remarkable transformation that would unfold over the next six decades.

At independence, Botswana's economy was largely dependent on subsistence farming, and the newly born nation faced daunting challenges.

However, under the visionary leadership of its founding President, Sir Seretse Khama, Botswana adopted policies rooted in democracy, good governance, and prudent economic management.

These principles would later distinguish it from many of its regional peers.

The discovery of diamonds in 1967 marked a turning point. Instead of succumbing to corruption

or resource mismanagement, Botswana ensured that diamond revenues were reinvested into infrastructure, education, and healthcare.

This model of resource governance transformed Botswana into one of the fastest-growing economies in the world during the 1980s and 1990s.

Socially, the government emphasized inclusivity, peace, and unity among Botswana's diverse ethnic groups. Unlike many post-colonial states that fell into conflict, Botswana nurtured national cohesion through dialogue and respect for traditional institutions.

The kgotla system, village meetings where citizens engage with leaders remains a cornerstone of participatory democracy.

Today, Botswana stands as a beacon of stability in Africa. The nation has weathered economic shifts, diversified beyond diamonds into sectors such as tourism, beef, and financial services, and embraced digital innovation.

As it marks 59 years of independence, Botswana reflects not only on the distance travelled but also on the values that sustained it: democracy, accountability, and unity.

The story of Botswana is one of resilience, leadership, and vision. At 59, the nation celebrates not only independence but also a legacy of proving that even the most challenging beginnings can lead to remarkable achievements.



Democracy at Work

Botswana's Governance Legacy

One of Botswana's greatest achievements since independence has been its reputation as Africa's most stable democracy.

Since 1966, Botswana has held regular, free, and fair elections without interruption, a record unmatched by many of its peers.

The foundation was laid by Sir Seretse Khama, who emphasized accountability, consultation, and service.

The kgotla system, where leaders engage directly with citizens in open dialogue, reinforced participatory governance.

Unlike countries where opposition was suppressed,

Botswana allowed for political pluralism, ensuring that democracy thrived.

Over 59 years, peaceful transfers of power have cemented trust in institutions.

The Constitution, rooted in separation of powers, has safeguarded civil liberties and human rights.

Internationally, Botswana has been praised for its zero-tolerance approach to corruption, consistently ranking among the least corrupt countries in Africa.

Good governance has been a key factor in Botswana's economic success.

Transparent management of diamond revenues, investment in social development, and fiscal discipline have been sustained across administrations.

Today, Botswana continues to strengthen democracy by investing in electoral reforms, digital governance, and anti-corruption frameworks.

At 59, the nation's governance model stands as a reminder that democracy, when rooted in culture and accountability, can flourish in Africa.



Happy Independence Day, Botswana!

As we **honour the strength, unity, and progress of our nation**, we at CA Sales Botswana are proud to be evolving too — with a fresh new look, the same trusted purpose: **Building Brands. Driving Demand.**



From our family to yours — wishing you a **joyful and inspiring** Independence Day!



*Botswana
Celebrates
59
Years of
Independence*



*The Board of Directors, Management and Staff of Medswana (Pty) Ltd
congratulates the people of Botswana on the 59th Independence and wish
His Excellency, President Advocate Duma Gideon Boko
the very best on this auspicious occasion.*

Happy Botswana Day!!



Postal Address: Private Bag BO 85, Gaborone, Botswana
Phone: +267 3985200+267 3959930
Office Address: Plot 61127, Diamond Park, Block 8, Gaborone, Botswana
Email Address: info@medswana.co.bw
Website: www.medswana.co.bw/get-in-touch/



Building Minds

Education and Human Capital Development

At independence, Botswana had fewer than secondary schools and trained professionals.

Recognizing that people are the true wealth of a nation, Botswana's leaders invested heavily in education.

Over the years, universal primary education was prioritized, followed by expanded access to secondary and tertiary education. Institutions such as the University of Botswana, Botswana International University of Science and Technology (BIUST), and the Botswana Open University have become hubs for learning and innovation.

Scholarship programs allowed thousands of Botswana to study abroad and return with skills critical for nation-building.

Teacher training colleges expanded, ensuring quality education across rural and urban communities.

In recent years, the focus has shifted to technical and vocational training, with institutions such as Brigades and TVET colleges equipping young people with practical skills.

Digital literacy is also emphasized,

preparing Botswana's youth for the 4th Industrial Revolution.

Botswana's investment in education has yielded significant results.

Literacy rates have risen dramatically, and the country is known for its commitment to human capital development.

At 59, Botswana celebrates not only independence but also an empowered generation of citizens who carry the hopes of tomorrow.

Education remains the foundation for progress, innovation, and sustainable development.



Women and Youth Driving the Future

Botswana's independence story is also one of inclusion and empowerment. From the early days, women and youth played vital roles in shaping communities, yet faced barriers to equal participation.

Over the past 59 years, deliberate policies and social movements have sought to create opportunities for these groups.

Women in Botswana have broken barriers across politics, business, and academia.

Today, women lead corporations, serve in Parliament, and contribute significantly to national development.

Youth empowerment has been another priority. Botswana has invested in programs such as the Youth Development Fund, mentorship initiatives,

and entrepreneurship support schemes.

Young Batswana are excelling in fields from technology to creative arts, making their mark globally.

As Botswana celebrates 59 years, the nation looks to this group as the torchbearers of progress. Their innovation, resilience, and leadership will shape the next phase of Botswana's independence story.

BOTSWANA MARKS 59 YEARS OF INDEPENDENCE

SAFARI DISTRIBUTORS
congratulates the people of
Botswana on the
59th Independence
and wish

**His Excellency, President
Advocate Duma Gideon Boko**
the very best on this auspicious
occasion.
Happy Botswana Day!



**HIS EXCELLENCY
THE PRESIDENT OF THE REPUBLIC OF BOTSWANA
ADV. DUMA GIDEON BOKO**

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BOTSWANA INDEPENDENCE DAY

Happy Botswana Day
His Excellency, President Advocate Duma Gideon Boko
& the entire Nation of Botswana



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Celebrating Culture and Heritage

Botswana's identity is deeply rooted in its diverse cultural heritage. From the Setswana traditions of cattle herding and communal living to the rich San heritage of storytelling, the nation's culture has been central to its unity and pride.

At independence, cultural preservation was seen as a way to strengthen national identity.

The Setswana language was promoted in schools and national symbols such as the coat of arms, national anthem, and flag reflected the country's values.

Traditional dance, music, and attire remain integral to national

celebrations.

Festivals such as Domboshaba and Maitisong celebrate both tradition and contemporary creativity.

Crafts such as basket weaving in the Okavango and pottery in Ngamiland continue to attract international recognition.

Heritage sites like Tsodilo Hills,

dubbed the "Louvre of the Desert" highlight Botswana's ancient rock art and history.

Efforts to preserve and promote such sites emphasize the country's deep roots.

At 59, Botswana embraces modernity while holding firmly to its cultural heritage.

The blending of tradition and innovation has created a unique identity that is both authentically African and globally respected.

Culture remains the heartbeat of the nation's independence journey.

Tourism and the Environment

Botswana's Green Legacy

Botswana is known globally for its pristine natural beauty. The Okavango Delta, Chobe National Park, and Makgadikgadi Pans are jewels of Africa's tourism landscape.

Since independence, Botswana has pursued a conservation-first model, recognizing that natural resources are not infinite.

The "low-volume, high-value" tourism strategy has ensured that the country avoids mass tourism while protecting wildlife and generating significant revenue.

Safari tourism has created jobs, supported communities,

and placed Botswana among the world's top eco-tourism destinations.

Botswana's commitment to conservation extends to anti-poaching initiatives and community-based natural resource management.

Villages surrounding national parks benefit directly from wildlife tourism, creating incentives for conservation.

Climate change poses new

challenges, with droughts and changing rainfall patterns affecting both people and ecosystems.

In response, Botswana is investing in renewable energy, water management, and climate adaptation strategies.

As the country turns 59, its environmental stewardship stands as a model for the world.

Botswana's green legacy not only sustains wildlife and landscapes but also ensures that future generations inherit a nation rich in biodiversity and natural pride.

Botswana Day: Celebration

Master Joinery & Aluminium and Master Timbers would like to Congratulate Botswana on its **59th year of Independence** and send our sincere best wishes to **His Excellency, President Advocate Duma Gideon Boko** and the entire nation during this auspicious occasion of **Botswana Day. Pula! Pula!**



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KWALATE SAFARIS

- We have 2 campsites in **Moremi-Maqwee** (South Gate) and **Xakanaxa**
- A third campsite is **Ihaha** situated in Chobe National Park.
- Each campsite has an ablution block with hot showers on solar power and flush toilets.
- Each campsite consists of 10 sites with a fire pit and braai stand.
- Daily waste/rubbish collection.
- A litter free site (cleaned and ranked daily).

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EMAIL: • kwalatesafari@gmail.com
• customercare.kwalate@gmail.com
• bruce@msdmesotlo.com
• thato@msdmesotlo.com

Have Questions?

Feel Free to Contact Our Office Directly.

Campsite reservations for camping within the National Parks and Game Reserves of Botswana need to be booked, often a year in advance, especially during peak season April to October.

You will also need to get your Entrance Permit from the Wildlife Department before arriving at any National Park or Reserve gate. Trying to get your itinerary sorted in this manner can be frustrating and time-consuming, Kwalate Safaris can help you.

<https://www.kwalatesafaris.com/>



• Maqwee (South Gate) Campsite

The Maqwee (South Gate) Campsite are shaded campsites situated at the southern entrance (Makwee Gate) to the Moremi Game Reserve.

The campsites are situated just inside the park so game and bird spotting is possible in the campsite itself.

Moremi Game Reserve is considered one of the highlights of a Botswana self-drive adventure.

Campsites: There are 10 sites within the campsite

Shady Trees: An umbrella of shady trees protect the campsites.



• Xakanaxa Campsite

Xakanaxa Campsite is ideal for all adventure loving campers that would like to explore the Moremi Game Reserve.

The campsite area consists of eight camping sites that stretch to the Mopane Tongue.

Like the other campsites in Moremi Game

Reserve the Xakanaxa Campsites offers basic facilities.

All the camps in the Moremi Game Reserve are unfenced. We recommend to use a torch when walking to the ablutions in the dark. Xakanaxa offers you the real African adventure.



• Ihaha Campsite

Ihaha Campsite is located about 35 kilometres west of Kasane on the Chobe riverfront.

A basic campsite with good sanitary facilities and an amazing location by the Chobe River in Chobe National Park. In the dry season, you look out over a hippo bathing area. From Ihaha campsite, you can go on morning and evening game drives along the Chobe River.

There is no wood for sale at the campsite itself, so it is recommended that you bring sufficient wood for your evening campfire.

Ihaha Campsite offers a lot of privacy and is not fenced so often wild animals walk around in the campsite. It is a great place to spot game when relaxing at the campsite.

Botswana Independence Day

On this historic 59th Independence, we celebrate Botswana's enduring journey of freedom, stability, and shared progress.

Happy Botswana Day



BOTSWANA INDEPENDENCE DAY ★ ★ ★ DAY ★ ★ ★

On this significant milestone of the
59th Anniversary
of Botswana's Independence,
Botswana Chinese
General Chamber of Commerce
takes this opportunity to graciously wish
His Excellency President Advocate
Duma Gideon Boko
and the people of Botswana well
on this occasion of Botswana Day.
Pula! Pula!

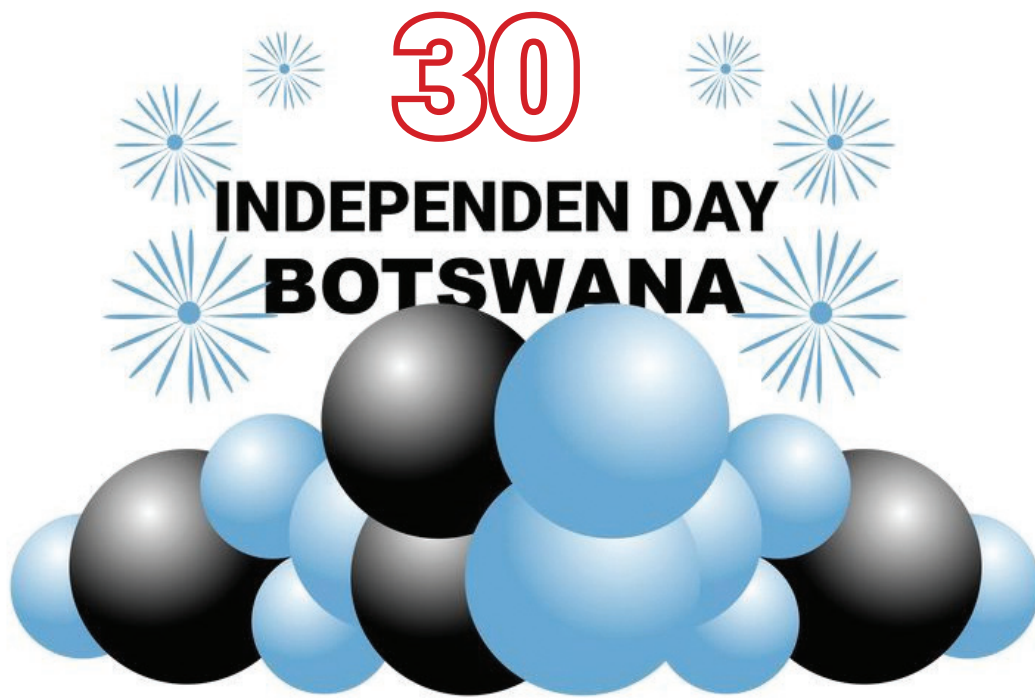
*Happy
Botswana Day*



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Botswana Chinese General Chamber of Commerce

P/BAG 0029/262 Mogoditshane Gaborone Botswana
Tribe lot 285 Mogoditshane, Botswana

Tel: 00267-3903676
Fax: 00267-3903676



Botswana marks 59th Anniversary

On the 59th Anniversary of the Republic of Botswana, Arcspan (Pty) Ltd extends heartfelt congratulations and best wishes to His Excellency, President Advocate Gideon Duma Boko, and to the people of Botswana as we celebrate this momentous occasion.

Happy Independence Day





BOTSWANA'S 59TH INDEPENDENCE DAY

**ON THE OCCASION OF
BOTSWANA'S 59TH
INDEPENDENCE DAY,
THE MANAGEMENT & STAFF OF
HITECON (PTY) LTD
AND STEEL GALAXY
PROUDLY STAND WITH THE
NATION IN CELEBRATION.**



*May the spirit of unity and patriotism continue to guide
Botswana's path toward a prosperous future.*

*We convey our heartfelt wishes to
His Excellency, President Advocate Duma Boko,
and to all the people of Botswana for lasting peace and progress.
Pula! Pula!*



HITECON (PTY) LTD
Plot 20650 Broadhurst, Gaborone
P. O. Box 601841, Gaborone - Botswana
Tel: +267 391 6326 | Fax: +267 391 3145
Cell: +267 72 300 880

STEEL GALAXY
Plot 64272 Block 3, Gaborone
P. O. Box 601841 Gaborone - Botswana
Tel: +267 390 1283 | Fax: +267 391 6322 | Cell: +267 721 07152
Email: info@steelgalaxy.co.bw







Happy Independence Day!

BOTSWANA DAY CELEBRATIONS

On the 59th Anniversary of Independence, Education Botswana Magazine proudly extends warm wishes to His Excellency, President Duma Boko, and the people of Botswana.

Pula! Pula!



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